

Poise.
Purpose.

PRIMTM

Suspended and Recessed Options

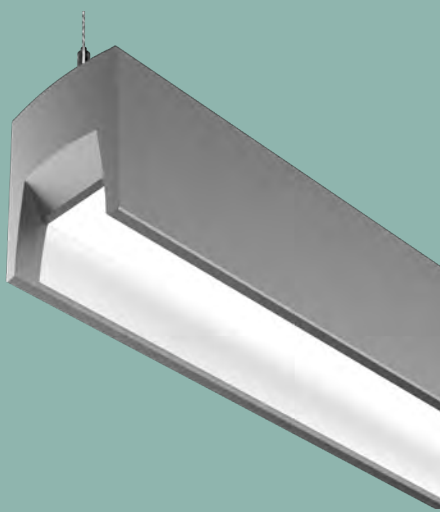
+/- 12" Adjustable Mounting Bridges

Elevated Control Options

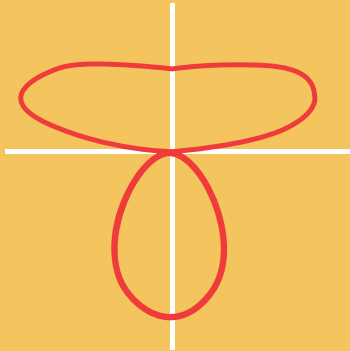
Square or Sculpted
Endcaps (Sculpted
Endcap Shown Here)

Ribbed or Smooth Trims

Continuous Lens Can Run up to 100'



Prim Key Points of Differentiation



- **Prim offers a recessed backlit lens and trim** designed to provide quality light output with the superior glare control and visual comfort for the occupant.
- Trims can be **smooth or ribbed** and will offer a variety of colors or anodized options.
- **Indirect batwing distribution** is full and provides superb ceiling uniformity for maximizing spacing.
- **Line voltage** or low voltage DC-to-DC Modulus system gives the customer options for how they want to power and control their lighting system.
- **Mounting support bridge** allows the end user increased installation flexibility around ceiling constraints.
- **Continuous direct** lens with up to 100 linear feet without any breaks or seams for unparalleled continuity.
- **Patent-pending electromechanical joining connection** makes connections fixture-to-fixture simpler, and faster reducing installation time.

How To Win With Prim

1. Seamless for Harmony

- Continuity continues with Prim as our recessed lens can run up to 100ft
- All-around finished aesthetic ensures clean lines throughout the space

2. Quiet by Design

- All new open aperture design with superior glare control

3. Preserve the Flow

- Ribbed or Smooth trims
- Choice of standard or custom color options
- Square or Sculpted endcaps

4. Fast Link

- Patent-pending electromechanical union with integrated electrical connection

5. Max Latitude

- Install-friendly mounting bridges
- +/- 12"

6. Elevate Your Control

- Integral drivers
- Emergency options available
- Modulus™ technology

