



PRIM™

Peerless®  
Lighting for People®

# It's All in the Details

- Prim uses a seamless lens design allowing continuous runs of up to 100ft
- The regressed open aperture design eliminates glare making spaces visually comfortable
- Our minimalist and clean aesthetic ensures that Prim can be at home in any application
- Prim's patent-pending electromechanical joining eliminates wiring errors and increases install speeds for contractors
- Available in pendant and recessed forms, in both 2" and 4" apertures



## *Poise. Purpose.* **PRIM™**

PRIM, the seamless blend of an architectural downlight and a linear luminaire that is designed to bring harmonious, quiet, and comfortable lighting to the built environment.

